

# FULL DAY WORKSHOP: NEW EMPLOYEE INDUCTION RE-IMAGINED (INCLUDING ONBOARDING AND RE-INDUCTION) BASED ON THE HAPPYSANDPIT CULTURE NARRATIVE FRAMEWORK



FACE  
TO  
FACE



TUE, MAR 12, 2024  
09H00 - 16H00  
(PORT ELIZABETH  
VENUE TBC)



LEADERS AND  
MANAGERS OF  
CULTURE

FACILITATOR:  
COLIN J BROWNE  
FOUNDER: **HAPPYSANDPIT**

TICKETS COST **ZAR 3950 (Ex VAT)** PER PARTICIPANT

The norm for induction / on boarding activities is to have an information-dense lecture session that may last more than a day, delivering tons of information, almost all of which will have to be repeated several more times in the weeks and months ahead as employees finally get around to applying it. All, or at least, overwhelmingly, one-way traffic of information.

This workshop is designed to help you change all that and create something compelling and effective.

Rules tell people **WHAT** to do ...

Processes tell them **HOW** to do it ...

Your culture narrative tells them **WHY** we do things, **WHO** we are, and details often overlooked or even completely invisible aspects of our philosophy as human beings, and as a purpose-driven workplace.

Your culture narrative should be like a thick thread that runs through every sentence, every spoken word, every written phrase, and every activity the company shares with its people.

**This workshop will show you how to achieve that for your induction, re-induction and other major touch points on your employees' journeys.**

## LEARNING OUTCOMES

By the end of this workshop, you will have a framework for induction capable of delivering a narrative in line with your culture that turns new employees into raving fans and returns existing employees to their original raving fan status!

## CONTENTS

During this highly interactive workshop, we'll go deep into the 12 critical culture narrative content decks your induction needs to create true employee engagement.

These content decks work together for a combined culture narrative deck that tells your story in a way that creates raving fans!

- (1) **YOU (the employee) in the future**
- (2) **What drives us**
- (3) **What we believe**
- (4) **Where we are going**
- (5) **Why we need you to be you**
- (6) **How to get ahead here**
- (7) **Our stories**
- (8) **Events that have shaped us**
- (9) **The humans among us**
- (10) **Our pride factors**
- (11) **What our people say**
- (12) **What our customers say**

Workshop comes with free workbook on Story Telling including our proven Induction Framework

