



FULL DAY VIRTUAL WORKSHOP: HOW TO BUILD SUSTAINABLE ENGAGEMENT & ALIGNMENT THROUGH CORE VALUES



FACE
TO
FACE



THU, JUL 11, 2024
09H00 - 16H00
(SANDTON VENUE
TBC)



LEADERS AND
MANAGERS OF
CULTURE



APPLICABLE
TO GLOBAL
AUDIENCE

TICKETS COST **ZAR 3950** PER PARTICIPANT

Many organisations (perhaps even yours), believe they have a robust set of Core Values. But actually, **what they have is nothing better than a set of vague preferences**, which are not lived, not owned, and which cannot even be fully explained. This is way more common than you might realise.

In the absence of a firm set of guiding principles and shared beliefs, even if you don't call them Core Values, you're missing out on one of the best tools imaginable, to create organisational alignment.

One of the characteristics of truly values-led organisations is a lack of, or at least a significantly lower amount of interpersonal friction between employees. By adapting to the organisation's code on a daily basis, your team members, across the board, are able focus on the work, on their specific projects and on broad adherence to the strategy.

But you have to have your Values and your communications around those Values, right:

- They have to reflect you completely.
- They have to make sense.
- There has to be a back story.
- They have to point towards outcomes.
- And they have to be easy to explain to any intelligent, rational adult.

This workshop is about how to do that.

CONTENTS

This workshop is highly interactive with engaging exercises throughout.

Rethinking Core Values

How they are supposed to work and they key advantage in getting it right.

The people and Values challenge Why there is resistance and how to achieve total buy in.

How to select / refresh them

Start with clarity about what you want to achieve.

Effective Values socialisation

The back story and the proof points that make them stick.

How to embed them

Simple but effective mechanisms to keep them front of mind.

LEARNING OUTCOMES

By the end of this workshop, you will have a fresh methodology for developing and communicating Core Values your team members can truly live, every day, which is proven to increase employee engagement across the organisation.

