



A TEAM GAME TO END ALL DOUBTS

Back in 1976, the TV Game Show world in the United States was turned on its head when the phenomenon of Family Feud was launched.

Quickly becoming the most popular game show of all time, it pitted two teams (each made up of family members) against one another to name the most popular answers to survey questions in order to win cash and prizes.

Well, now its 2024, and the name of the game is organisational culture, employee engagement and how well you know your company.

Enter **HAPPYSANDPIT's** Culture Feud: an imperfect method of challenging, delighting and rewarding your employees based on how well they know the company they work for ... but in random ways.

We know what we do. We know (we hope) who we are. But how well do we know the people, the places, the weirdest thing in the company kitchen?

HAPPYSANDPIT's Culture Feud is a fun and engaging way to explore and reinforce your company's organisational culture.





Here's how it works:

(1) HAPPYSANDPIT will conduct a survey with questions such as:

- a. What is the top reason people turn off their cameras during a Zoom meeting?
- b. What is the oddest thing you might find in the company kitchen?
- c. What is the noisiest part of the building?
- d. What is the funniest thing a colleague has done during a team meeting?

(2) Employees will respond and the number of aligned votes will be tallied such as:

- a. What is the top reason people turn off their cameras during a Zoom meeting?
 - i. Because I am not wearing pants
 - ii. Because my place is very untidy
 - iii. Because I'm smoking
 - iv. Because I'm having a manicure

(3) The biggest number of *similar* responses will be grouped to form a percentage (42% said this; 22% said that). Those responses and percentages will make up the categories and potential responses.

(4) Participants will be organised into teams of 3 – 5 people..

(5) A host will ask the questions and manage the game.

(6) There will be 3 – 7 rounds, with each round featuring one question. Points will be awarded based on how team members match the most popular answers.

(7) Participants will use buzzers for quick responses.

(8) A digital scoreboard or a whiteboard will be used to keep track of points.

(9) Bonus features might include a round where teams can earn extra points by completing a mini-challenge, like creating a team chant or doing a 30-second dance-off; or audience Polls using an interactive platform like Mentimeter to involve the audience.

(10) Prizes: Award fun prizes like "Best Team Spirit," "Most Likely to Go Viral," or "Office Comedian of the Year."

This fun take on the classic Family Feud format is sure to engage your team, spark laughter, and reinforce your company's unique culture!

